

Biodiversity Conservation

Biodiversity Guidelines

Honda has long worked to conserve biological diversity based on a recognition of the impact its business activities can have on it. In 2011, we created the Honda Biodiversity Guidelines with the belief that minimizing the environmental impact of our operations and products represents the greatest contribution we can make to protecting life in all its forms. The guidelines specify our priorities in this endeavor, including the development of environmental technologies, initiatives in our operations, and cooperation with communities.

We recognize the emissions of greenhouse gases (GHGs) and various other pollutants as the greatest threat to biodiversity. Consequently, we have set priorities under the guidelines and are working systematically to minimize them.

Honda Biodiversity Guidelines

Basic Statement

We recognize, under the Honda Environment Statement, that biodiversity conservation initiatives are an essential part of our commitment to the preservation of the global environment. We will continue to work toward harmony between this commitment and our activities.

Priority Activities

1. Development of Environmental Technology

We will contribute to the conservation of biodiversity by developing and disseminating technologies for fuel-efficient vehicles, next-generation cars, and energy-production and other technologies for the reduction of environmental impacts.

2. Initiatives Based on Corporate Activities

We will work to reduce environmental impacts and ensure the effective use of resources through efficiency improvements.

3. Cooperation with Communities

We will implement community-based activities in cooperation with stakeholders, using expertise accumulated by Honda through its initiatives to protect ecosystems, such as the Community Forests and Hello Woods initiatives.

4. Disclosure and Sharing of Information

We will share information with society by disclosing the outcomes of our activities.

Established in May 2011